# The Complete Publishing System

- **Content feed from information source**
  - Includes metadata, graphics
- **Feed handler with update/deletes**
- **Database and WAIS Server**
- **Entrypoints to WAIS-based information**
  - Browsing, Expert searching, Repetitive profiles
  - WWW, gopher, Internet gateway support
- **Account acquisition information**
  - Access restrictions
- **Statistics for publishers**

# Acquisition Process

- **Contract**
- **Prototype**
  - Prepaid
  - Small content sample
  - User entry point design
- **Build**
  - Prepaid or development funding
  - Full content
- **Operate**
  - Monthly fee basis

# Account management

- **Single account manager**
  - Define purpose of the system
  - Determine technical requirements
  - Determine customer capabilities

- **Production engineer**
  - Design prototype
  - Determine custom development requirements
  - Flesh out service

- **Network services**
  - Handle feeds/updates/changes
  - Send statistics/confirmations

# Process evolution

- **Training and support for building information sets in useful formats**
  - Procedures for making changes/updates
  - Procedures for trasfering information to service
  - Editorial and maintenance guidelines
- **Communications procedures**
  - Regular reporting of statistics (weekly?)
  - Single point of communications